

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 13686 150441Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----102219 150456Z /17

R 150318Z MAY 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4453

UNCLAS BANGKOK 13686

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: S. SANGHATTHAKARN CO., LTD.

REF: USDOC 7427

1. THAILAND
OFFICE USE: 2. 549 3. 0136600 4. 01
5. S. SANGHATTAHKARN CO., LTD.
6. 150/7-8 LARN LUANG ROAD
7. BANGKOK 1
8. CONTACT: PICHIT RUSMEEHATTHAKARN
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MS. ORATHAI RUSMEEHATTHAKARN, ASST. MANAGER
AND MR. CHARLES C. WARANYOO, SALES MANAGER.
10. PHONE: 2818089 11. TELEX: NA
12. CABLE: HATTHA
13. ESTBL: 1968 14. EMPL: 35 15. SIZE: MEDIUM
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE 05/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 35610/135 IMP.AGT.DIST. OF PUMPS AND PUMPING EQUIPMENT
23B. 36210/135 IMP.AGT.DIST. OF MOTORS
23C. 33120/135 IMP.AGT.DIST. OF STEEL PIPES
24. FOREIGN SALES: NA
25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK,
THAILAND.

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26. TRADE REF: U.S. MOTORS, EMERSON ELECTRIC CO., OLD GATE LANE,
MILFORD, CONN. 06460.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF U.S. MOTORS,
EMERSON ELECTRIC CO., OLD GATE LANE, MILFORD, CONN. 06460 FOR
MOTORS AND DRIVING GEARS; AMARILLO GEAR CO., P.O. BOX 1789 TR
AMARILLO, TEXAS 79105 FOR DRIVE GEARS; BERKELEY PUMPS CO., P.O.

BOX 2007T, BERKELEY, CALIF. 94702 FOR SUBMERSIBLE PUMPS AND MOTORS;
PLEUGER, W. GERMANY FOR SUBMERSIBLE PUMPS AND MOTORS.

28. POST EVALUATION: S. SANGHATTHAKARN WAS ESTABLISHED IN 1960
AS A PARTNERSHIP WITH AN INITIAL CAPITAL OF \$20,000. IT WAS
REORGANIZED AS A CORPORATION IN 1968 WITH AN AUTHORIZED CAPITAL
OF \$50,000. FIRM ACTS AS IMPORTER, AGENT AND DISTRIBUTOR OF
PUMPS, ELECTRIC MOTORS, STEEL PIPES AND GEAR DRIVES. FIFTY
PERCENT OF ITS IMPORTS ARE FROM JAPAN WITH THE REMAINDER FROM THE
U.S. (30 PERCENT), W. GERMANY (15 PERCENT) AND ITALY (5 PERCENT.
FIRM LEASES AN OFFICE OF 96 SQ. METERS AND OWNS A WAREHOUSE OF
2,800 SQ.METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS.
ITS SALES VOLUME IN 1977 WAS REPORTED TO BE \$1,250,000
REPRESENTING AN INCREASE OF ABOUT 30 PERCENT OVER THE FIGURE
REPORTED TO THE EMBASSY IN 1976. FIRM EMPLOYS 35 PEOPLE
INCLUDING 6 SALESMEN. IT IS AFFILIATED WITH THE UNISON
TRADING CO., LTD., AN IMPORTER OF INDUSTRIAL BOILERS, CHEMICAL
AND MACHINE TOOLS, AND PIJIT HATTAKARN FACTORY, A MANUFACTURER
OF WELL SCREENS AND SLOTTED PIPES. LOCAL BANK REPORTS
FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A GOOD TRADE
CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 15 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO13686
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780204-1042
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780560/aaaabyot.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 2f9e1c9f-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2696398
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: S. SANGHATTHAKARN CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/2f9e1c9f-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014